



What is IFAO?

We're a grass-roots organization with a mission to support innovations in financial and environmental sustainability through connection and collaboration. Built over 30 years by innovative, and resourceful farmers to improve the sustainability of Ontario agriculture; our ability to build partnerships and collaborations, has frequently made difficult challenges surmountable.

What makes us different?

We are constantly learning and experimenting. We are the early adopters and we are happy to share our experiences with the industry. We are not locked into one methodology in how we operate. Rather we watch with keen interest and curiosity at what farmers are doing around the world and work to adopt practices that show promise. We look at our farms as fields of opportunity for change, from the practices we adopt, to the equipment we use, inputs and the power of the biology in our soils.

What do you get as a sponsor of the Innovative Farmers?

- You demonstrate your support of the evolution towards sustainable farming that recognizes the value and importance of environmental and financial sustainability in agriculture.
- You show your support for leading edge innovation in agriculture.
- You help bring innovative speakers from around the world to share their experiences.

Sponsor the 2023 Conference What Does 30% Look Like?

Lamplighter Inn Wed/Thurs Feb 15-16, 2023



Our Sponsorship spots will access a 400+ Audience ALL YEAR LONG

Attendees will have access to pre-recorded sessions available starting February 1st, in-person panel discussions February 15th & 16th, *and* panel discussion recordings ALL YEAR LONG with great visibility for all our sponsorship packages



Topics will include:

- Precision Tech
- Lowering Fert Bills
- Robotics
- Equipment Solutions
- Strategies for Soil Health
- Better bottom lines

Check out the full agenda at ifao.com



**Exhibitor
\$1,000**

**Session Sponsor
\$1,000**

**Conference Sponsor
\$3,000**

- ⇒ Your Logo appears at the bottom of the conference platform page
- ⇒ You get an exhibitor table and 1 ticket1 to the IFAO

- ⇒ Your ad is featured at the beginning of your choice of live session
- ⇒ Your Logo appears in line with your choice of session on the conference platform
- ⇒ You get 2 tickets to the IFAO

- ⇒ Your advertisement plays between sessions
- ⇒ Your ad permanently placed at the start of two session recordings
- ⇒ Your logo appears on the main page of the conference page all year
- ⇒ Your logo appears in the printed conference brochure
- ⇒ You get an exhibitor table and 2 tickets to the IFAO

Send your sponsorship form in to info@ifao.com



Sponsorship Form

Business Name	
Contact Name	
Phone	
Email	
Address	
Complimentary registration name(s)	
Complimentary registration email(s)	

☐ A Company logo is being submitted with this application (jpg or png format)

Sponsorship Type Exhibitor/Session/Conference	Preferred Session Placement (refer to the agenda provided)	Quantity	Unit Price (Exhibitor: \$1000, Session: \$1,000 Conference: \$3,000)	Amount

Subtotal _____

Payment guarantees sponsorship and is appreciated at the time of application. Payment must be received by January 31, 2023. A cheque payable to The Innovative Farmers of Ontario Inc. may be mailed to: IFAO 1020 Hindley Street, Ottawa, Ontario, K2B 5M1